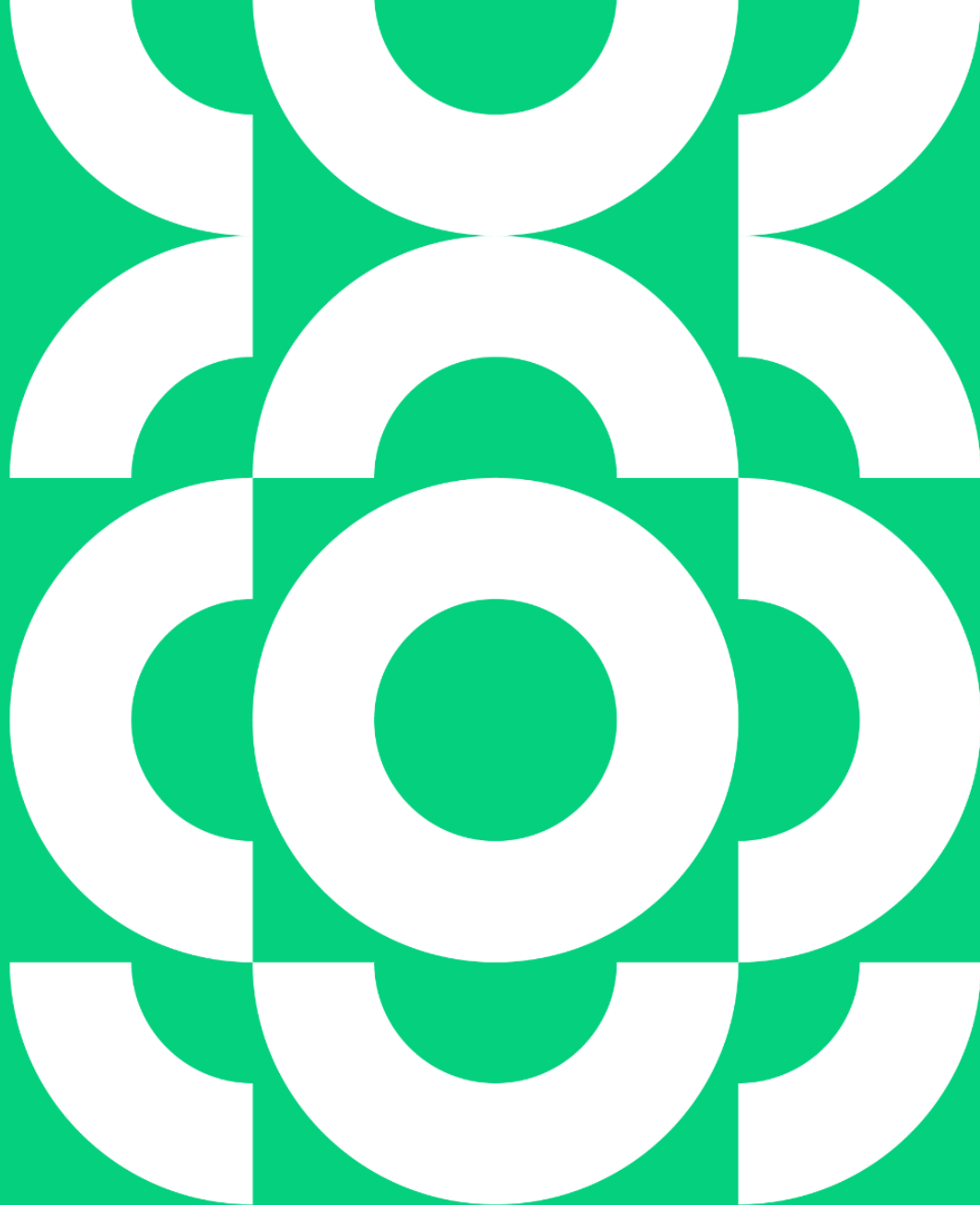




ECHoS

Cancer Mission Hubs

**Website launched and Social Media
Accounts Set-up**

www.cancermissionhubs.eu



Funded by
the European Union

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0.5	27/02/2025	José Salvado	AICIB	Revision of the document, according to reviewers' comments

Disclaimer:

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1. Website

The website will be a key tool for disseminating activities of ECHO S to the wider audience and will host the Stakeholders identification interactive tool. A preliminary version of the ECHO S project website was launched on May 2nd, 2023 (Figure 1). The project's website can be visited through cancermissionhubs.eu.



Figure 1. ECHO S project preliminary website version

A first version of the website is foreseen to be available by month 5 (August 2023). Figure 2 illustrates the official landing page of the project's website.

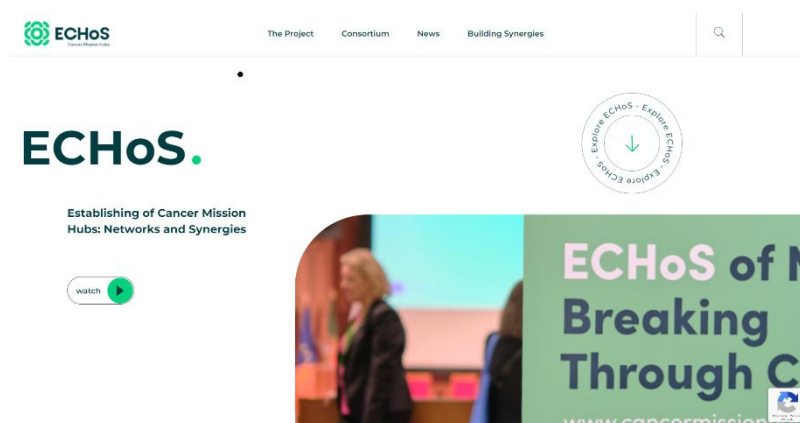


Figure 2. ECHO S Website (landing page)

1.1. Structure, Management and Sustainability

As thoroughly described in the Dissemination and Communication Plan, the ECHO S website will be the project's central communication platform for external audiences, such as individual citizens and organised stakeholders who are not in the ECHO S consortium. The chosen domain reflects a higher search ranking position on Google for news and content related with the project.

ECHO S website deployment will be staged, and will include:

- First stage: latest news, public calendar, project overview, outputs, and consortium.
- Second stage: Repository of documents, videos, and tools envisioned in the ECHO S proposal.
- Third stage: A social forum where all consortium partners and external stakeholders can participate with the objective to create a place that promotes discussion, creates engagement, and facilitates knowledge transfer.

The website will serve as a communication anchor for deliverables and milestones, news items and events, as well as outputs and other relevant content/tools developed within the project or from Mission on Cancer:

- Using the official language for ECHO S, English (United Kingdom).
- Updated periodically, ideally weekly, aligned with the volume of new information available.
- With selected contents, with a potential impact at the national levels, made available with translations.
- Stating, in the footer, the Funding source and the Disclaimer for the project, as well as links to the [Cookie Policy](#) and the [Privacy Policy](#) (Annex I and II).

The Privacy Policy was developed in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, (henceforth GDPR) and applicable supplementary legislation. The website belongs to the

ECHO S Project and AICIB – Agência de Investigação Científica e Inovação Biomédica, coordinator of ECHO S, assumes the position of Data Controller. AICIB has appointed a Data Protection Officer, who may be contacted via: privacy@aicib.pt

As per Article 14 – VALUES, from the Grant Agreement, to comply with the Exploitation of Results, the website will be maintained up to four years after the end of the action. It's sustainability after this period will be analysed by the Executive Board.

2. Social Media

ECHO S social media channels (Twitter and LinkedIn) were launched on June 16th, 2023.

2.1. Twitter

ECHO S Twitter can be consulted through twitter/ECHO_S_CMH

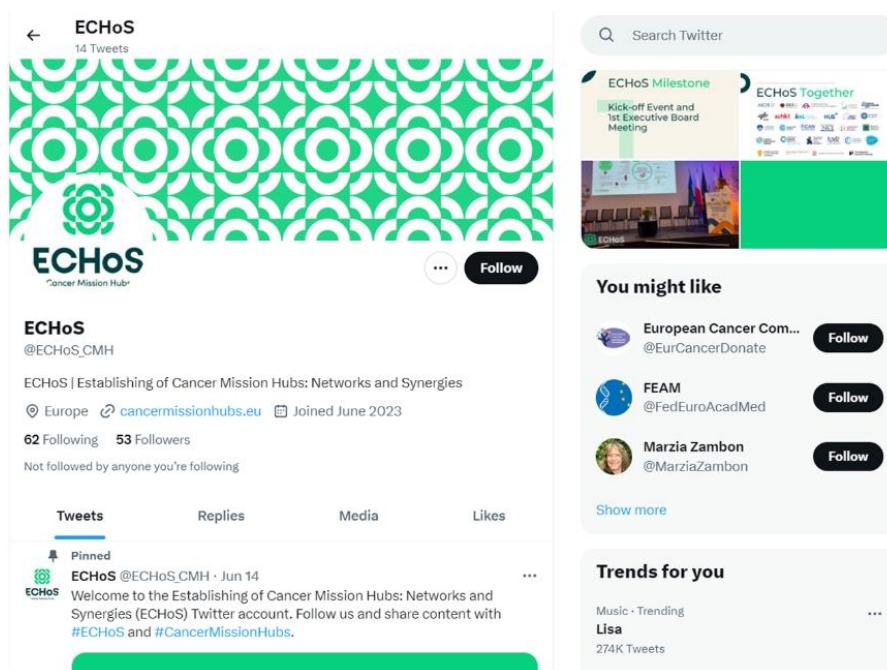


Figure 3. ECHO S Twitter

2.2. LinkedIn

ECHO S LinkedIn can be visited through [linkedin/ECHO S CMH](https://www.linkedin.com/company/echo-s-cmh/)

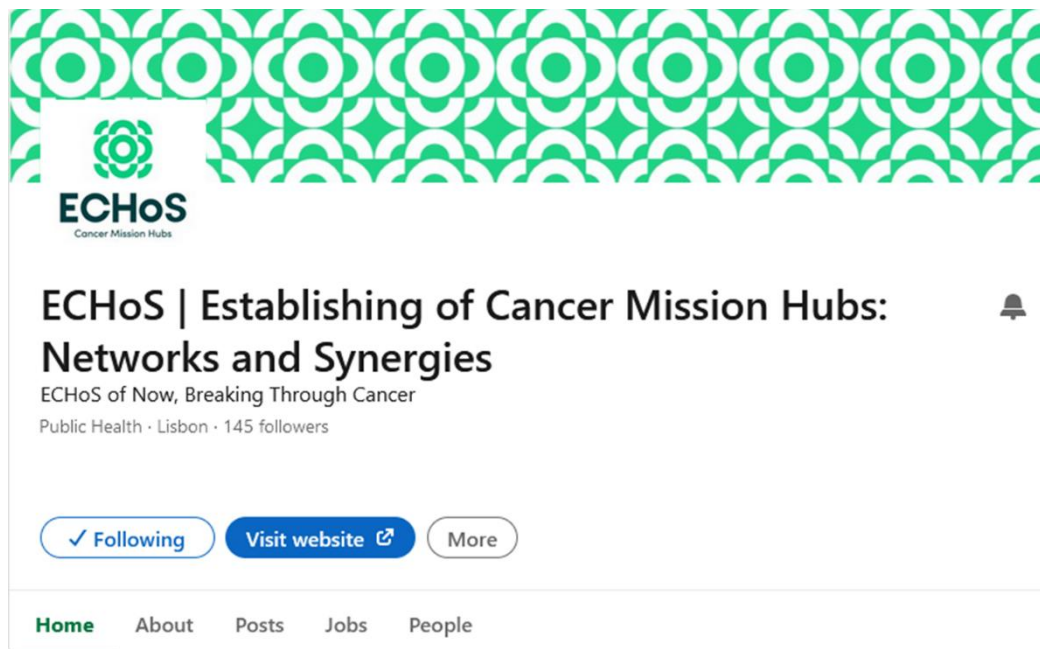


Figure 4. ECHO S LinkedIn

3. Annex I - Privacy Policy

This Privacy Policy was made in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, (henceforth GDPR) and applicable supplementary legislation. Its main purpose is to inform you on how personal data collected and submitted through this website is processed.

1. Who is responsible for the processing of your personal data?

1.1 This website belongs to the Project Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S). This project has received funding from the European Union under the Horizon Europe Framework Programme, Grant Agreement N°: 101104587.

AICIB – Agência de Investigação Científica e Inovação Biomédica, incorporated under the No. 514 978 538, Oporto, Portugal as part of the Project and coordinator of this Website assumes the position of Data Controller and may share the personal data with the other parties of the Project.

AICIB has appointed a Data Protection Officer, who may be contacted via: privacy@aicib.pt

1.2 Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S) reserves the right to modify or amend this Privacy Policy at any time. Such modifications and alterations shall be communicated through our website.

1.3 If you have any questions or comments, you can contact us by email: coordination@cancermissionhubs.eu.

2. What categories of personal data do we process?

2.1 When you fill out the contact form on our website we collect:

- the basic identity information you provide, such as name, e-mail address, address, and telephone number.

- the content of your communication and the technical details of the communication itself.
- preferences regarding the reception of e-mail communications, and advertisements.

3. For what purpose do we process your personal data?

3.1 Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S) processes your personal data to provide you, in a personalized and efficient way, the information or services you request through our website or e-mail.

3.2 Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S) processes your personal data to perform statistical analysis so that we can improve our website, our products and services or develop new products and services.

3.3 Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S) will only send communications, newsletters and other announcements by e-mail or other electronic communication channels if the communication has been requested by you.

4. Why is our processing of your personal data legitimate?

4.1 We process your personal data, based on article 6/1, b), of the GDPR for the purpose of providing services you requested through our website. The categories of personal data collected and processed typically include:

- **Technical data:** IP address of the users, browser type and version, operating system, device type, and similar metadata.
- **Usage data:** Information about how users interact with the website, such as pages visited, time spent on each page, and navigation paths.
- **Contact details:** Name, email address, and other details provided via forms or account registration.

4.2 We process your data for the fulfilment of legal obligations.

4.3 We process your personal data based on article 6/1, a) of the GDPR for the purpose of send you further digital communications grounded on your free and informed consent.

4.4 We will process your personal data whenever said processing is necessary to fulfil Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S) legitimate interests, such as:

- communicate your personal data to our partners in order to provide adequate information.
- to implement continuous improvements to our website, social networking channels, products, and services – to ensure you have the best possible experience.
- to keep our website, social networks and products and services protected from misuse and illegal activities.

5. What security and confidentiality measures we have implemented to safeguard for your data?

5.1 Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S) only processes the data that is necessary to achieve the purposes listed in this policy.

5.2 Your personal data will only be processed for as long as it is necessary for the purposes listed above or until you withdraw your consent to the processing (when such option is applicable).

5.3 Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S) applies all technical and organizational measures to ensure a level of security appropriate to the risk of each treatment.

5.4 Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S) will only transmit your personal data to third parties when necessary for the provision of services and such transmission will always be subject to strict contractual obligations of third parties and confidentiality.

6. What are your rights?

6.1 You have the right to request access to all your personal data processed by Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S).

6.2 You have the right to request the rectification of inaccurate personal data free of charge.

6.3 You have the right to withdraw your consent at any time, without compromising the lawfulness of the processing carried out based on the consent previously given to process your personal data.

6.4 You have the right to request the erasure of your personal data, however, it must be borne in mind that a request for deletion will be evaluated by Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S) in compliance with legal or regulatory obligations that may contradict such deletion.

6.5 You have the right to request Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S) to restrict the processing of your personal data if and when: (a) you claim the inaccuracy of such data, (b) the processing is illegitimate or (c) the data is no longer necessary for the purpose described above, but still needed for legal proceedings.

6.6 You have the right to oppose to the processing of personal data if you can prove that there are serious and justified reasons to such opposition.

7. How to exercise your rights?

7.1 To exercise one or more of the above rights, you can send us an e-mail to coordination@cancermissionhubs.eu.

7.2 If you remain unsatisfied with Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S)'s response, you are free to file a complaint with the competent data protection authority, i.e. the data protection authority of the country where you reside or the Portuguese data protection authority (Comissão Nacional de Proteção de Dados) through <https://www.cnpd.pt/cidadaos/participacoes/>

4. Annex II – Cookie Policy

1. What are Cookies?

“Cookies” are small text files that are stored on your computer through the Internet browser, only retaining information related to your preferences and therefore not including your personal data.

2. What are Cookies for?

Cookies help deliver products and services to page visitors and provide a secure online environment including protection against fraud and unauthorised access, as well as determine the usefulness, interest, and number of uses of our website, allowing for faster and more efficient browsing, and eliminating the need to repeatedly enter the same information.

3. What type of Cookies do we use?

There are two groups of cookies that can be used:

Permanent Cookies: These cookies are stored in the browser in your access equipment (PC, mobile and tablet) and are used whenever you visit one of our websites more than once. They are generally used to direct the browsing to the user's interests, allowing us to provide a more personalized service.

Session Cookies: These are temporary cookies that remain in your browser's cookie file until you leave the website. The information obtained by these cookies serves to analyse patterns of web traffic, allowing us to identify problems and provide a better browsing experience.

4. For what purposes do we use Cookies?

Strictly Necessary Cookies: They allow you to browse the website and use its applications as well as to access secure areas of the website. Without these cookies, the services you have requested cannot be provided.

Functional Cookies: They store user preferences for site usage so that you do not need to reconfigure the site each time you visit it.

Advertising Cookies: These cookies are used to enable functionality from third parties, such as video players, podcasts, and social media features. These third parties are Meta with Facebook, Google with Youtube and X Corps with Twitter, among other platforms that might be accessed by interactions with its interactive icons on our website, for example when you share our page on those platforms.

5. The Cookies used on this web page

The table below summarizes the cookies used on this web page:

First Party Cookies

Provider	Cookies	Duration	Type	Purpose
cancermissionhubs.eu	eucookie-complete	One year	Permanent	Identify whether the user has already accepted the cookie policy.

Third Party Cookies

Provider	Cookies	Duration	Type	Purpose
Google	PREF, HSID, SAPISID, SID, 1P_JAR, SIDCC, NID, SSID, OGPC, CONSENT, 1P_JAR, S_adsense3-ui	Two years	Permanent	When you create a Google Account or login, the PREF, NID, HSID, APISID, SID, SSID, SAPIID, GAPS, LSID, BEAT and ULS cookies are stored on your computer to remain connected to your Google Account when you use the service again. While you are authenticated and use plugins from other websites, such as ours, Google uses these cookies to enhance your user experience. Some of the cookies are also used to enhance your browsing experience, e.g., when using Google maps

6. Additional guarantees and withdrawal of acceptance

Establishing of Cancer Mission Hubs: Networks and Synergies (ECHO S) will not be held liable for the content and veracity of the privacy policies of third-party components that may be included in this web page.

As an additional guarantee, the recording of cookies on this website may be subject to users accepting the cookies during their visit to the web page and the installation or update of the browser used. This acceptance may be revoked at any time in the content and privacy settings or by using the link at the bottom of this page.

7. How can you manage Cookies?

You have two options for controlling cookies:

- Control of marketing and/or insights cookies
- Browser settings (option to completely block all cookies)

Control marketing and/or insights cookies:

You can control cookies in the marketing and/or insights cookie category via the cookie panel, by clicking the padlock icon at the left side of the URL bar.

Option to completely block all cookies:

You can set or amend your web browser controls to accept or reject cookies. If you choose to reject cookies, you may still use our websites and some services.

Note, however, that by disabling cookies you can prevent certain web services from functioning properly, partially, or totally affecting the browsing of the website. Users can disable the use of cookies on this web page at any time by modifying browser settings, for example:

- Google Chrome
- Microsoft Internet Explorer

- Mozilla Firefox
- Apple Safari

These links are to third party sites, over which we have no control – no liability can be claimed if they are inaccurate.

8. What happens when Cookies are disabled?

Certain functions and services may stop working or behave unexpectedly, such as identifying the user on certain pages or receiving information that considers the location of the user, among others.

If you disable the cookies on this web page, you may not have access to certain areas, or the quality of your browsing experience may be considerably lower.

9. Cookie policy update

Establishing of Cancer Mission Hubs: Networks and Synergies (ECHoS) may change this cookie policy in accordance with legal or regulatory requirements or adapt this policy to new instructions provided by law.

Whenever significant changes are made to this cookie policy, users of the web page will be notified.

10. More information on Cookies

More information about cookies can be found on this link:
www.allaboutcookies.org



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