ECHoS
Cancer Mission Hubs

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FAIR

20TH - 22ND MAY

2025

EU Cancer Mission Fair

ENGAGE on May 21st, 2025!

Citizen and Patient engagement in Cancer Care and Research

Location: Centralny Dom Technologii, Warsaw, Poland

Main Auditorium

Time	Morning Sessions
08:45 - 09:30	**Registration**
09:30 - 10:20	**Welcome Session** Main Auditorium • **Iwona Lugowska**, Polish National Cancer Mission Hub • **Kasia Jurczak**, Head of Unit, Combatting Diseases, DG-RTD • **Hugo Soares**, co-coordinator of ECHoS Project • **Lidia Dyndor** - Onkofitka Lidka, Patient Testimonial
10:20-10:50	**Keynote: The power of patient and citizen engagement in innovation for health** Main Auditorium • **Rowan Conway**, Grantham Research Institute on Climate Change & the Environment, UCL
10:50 - 11:00	**Coffee Break** Networking Room
11:00 - 12:30	**EUROPEAN CANCER ROADMAP | Time to Accelerate - Together Against Cancer: Poland** • **European Cancer Organisation**
12:30 - 13:30	**Lunch Break** Networking Room + Showcase Hall

Time	Afternoon Sessions
13:30 - 14:00	**Keynote: City Cancer Challenge Example in Citizen Engagement** - **Isabel Mestres**, C/Can CEO, City Cancer Challenge - Cities to the Front: A Global Call for Local Action
14:00 - 15:00	**Patient and citizen engagement in research** Main Auditorium Moderation by: Ebba Hallersjö Hult, SSE Institute for Research (SIR) - **Denmark: Bettina Mølri Knudsen**, *PhD student at the Center for Shared Decision Making, Lillebaelt Hospital, University Hospital of Southern Denmark* - Citizen engagement in evaluating shared decision making - **Luxembourg: Sandrine Lavallé**, *Patient & Public Involvement (PPI) Manager, Luxembourg Institute of Health (LIH)* - **EUPATI: Katerina Charapa**, *HTA4Patients Project Assistant* - **Les Seintinelles: Guillemette Jacob**, *Founder and CEO* - The Seintinelles example on citizen engagement in research - **MPNE: Gilliosa Spurrier-Bernard,** Research Partnership Canvas - **WECAN**
15:00 - 15:15	**Coffee Break** Networking Room
15:30 - 16:30	**Life is more than survival - expert panel discussion on quality of life** Main Auditorium Moderation by: Bettina Ryll, SSE Institute for Research (SIR) - **Françoise Meunier**, MD, PhD, FRCP (UK), Right to be Forgotten - **WECAN** - **Norbert Couespel**, European Cancer Organisation - **Aleksandra Rudnicka**, Chairwoman of All.Can Poland
16:45 - 17:00	**Closing Session** Main Auditorium **Hugo Soares,** co-coordinator of ECHoS Project

Exhibition & Workshops

Time	Morning Activities
From 11:15	**Showcase stations for citizen and patient engagement** Exhibition Hall • **ALL ISLAND CANCER RESEARCH INSTITUTE**: Vincent Devine, *Artist*; Professor William Gallagher – *Co-Lead, All-Island Cancer Research Institute*; Shashank Srinivas, *Research Analyst, All-Island Cancer Research Institute* - The Blossoming: 77 Million Years in the Making • **PULPIT:** Ricardo Ferreira, *Principal Investigator* – The PULPIT Project: Patient involvement in education of healthcare students • **Onkofitka Lidka:** Lidia Dyndor - Breast cancer: no panic and taboo • **Les Seintinelles:** Guillemette Jacob, *Founder and CEO* - The Seintinelles example on citizen engagement in research • **EUPATI:** Katerina Charapa, *HTA4Patients Project Assistant*, and Laia Bisbal Arnal, *Open Classroom Coordinator* - Empowering patient involvement through education • **MPNE**: Bettina Ryll, *Founder of MPNE*; Gilliosa Spurrier, *WECAN* - Research Partnership Canvas • **ECHoS Toolboxes**: Mirjami Tran Minh, *Senior Planning Officer* - ECHoS stakeholder identification and engagement tool, Anita • **Fundacja Piekniejsze Zycie:** Izabela Nienaltowska, *Chief Operating Officer* - Look Good, Feel Better • **WECAN** • **All.Can + All.Can Poland:** Aleksandra Rudnicka, *Chairwoman of All.Can Poland* - palliative care ensures a good quality of life in illness
11:15 - 12:30	**Pitch Sessions – Examples on Citizen and Patient Engagement** Workshop Room 1 Moderation by: Eva Jolly, Karolinska Comprehensive Cancer Center • **Polish Onko-Forum:** Paulina Kalman, *Medical Student, Chair of Student Onko-Forum* - The Role of Early-career professionals in Shaping the Future of Oncology • **World Bladder Cancer:** Alex Filicevas, *Executive Director, World Bladder Cancer Patient Coalition*; Theodoros Yfantis, *Project Coordinator, World Bladder Cancer Patient Coalition* - Patient Engagement at the World Bladder Cancer Patient Forum

Exhibition & Workshops

Time	Morning Activities
	• **Ullern Upper Secondary School and Oslo Cancer Cluster:** Bente Prestegård, *Project Manager, Oslo Cancer Cluster*; Marine Jeanmougin, *Lead EU Affairs, Oslo Cancer Cluster* - Ullern School & Oslo Cancer Cluster collaboration 15 years of real-world learning for young talents in health • **Norwegian Cancer Society:** Astrid Bjerke, *strategic adviser, Norwegian Cancer Society* - Examples on the implementation of patients and citizens in the cancer mission • **ALL ISLAND CANCER RESEARCH INSTITUTE:** Vincent Devine, *Artist* - The Blossoming: 77 Million Years in the Making • **European Economic and Social Committee (EESC):** Małgorzata Bogusz, *founder of the IRSS* - Overview of the European Economic and Social Committee's Initiatives in the Fight Against Cancer • **Lithuanian Cancer Patient Coalition (POLA):** Jurate Matikoviene – Helping hand through cancer path • **Institute for Social Policy Development (IRSS):** Jakub Gołąb, President of the IRSS - Accelerating action: lessons from lung cancer screening • **European Bus Road Show:** Ania Buchacz, European Cancer Mission Bus Road Show - Poland Experience • **Social network analysis and cancer primary prevention:** Marian-Gabriel Hâncean, Quantitative sociologist and R&D Director at InoMed (Center for Innovation in Medicine), Marius Geantă, 4P-CAN project coordinator and Co-founder & Director of InoMed
11:15 - 12:30	**Photovoice Method in citizen and patient engagement** Workshop Room 2 • **From Lens to Life: Engaging Cancer Voices with Photovoice-Karaoke:** Kristin Ganahl, *Agency for Preventive and Social Medicine, Bregenz, Austria, head of science department, Partner in ListenIN*, and Anita Gottlob, *researcher at the Austrian National Public Health Institute, Department of Cancer Care Coordination, partner in ECHoS and ListenIN.*

Exhibition & Workshops

Time	Afternoon Activities
13:30 - 15:00	**Workshop - practical implementation of citizen and patient engagement in National Cancer Mission Hubs and National Context** Workshop Room 1 • **Rowan Conway**, *Grantham Research Institute on Climate Change & the Environment, UCL*
13:30 - 15:00	**Discussion session - Patient and citizen engagement in education programs for healthcare professionals** Workshop Room 2 • **Ricardo Ferreira**, *Principal Investigator, PULPIT*, and **Paulina Kalman**, *Medical Student, Chair of Student Onko-Forum*
15:15 - 16:45	**Workshop - Living Labs Method in citizen and patient engagement** Workshop Room 1 Moderation by: **Marius Geantă & Gabriel Hâncean** Center for Innovation in Medicine. **Anita Gottlob & Elisabeth Kernbauer-Hölzl**, Austrian National Public Health Institute

ENGAGE

on our activities!

Keynotes

10:20-10:50 **Lecture: The power of patient and citizen engagement in innovation for health**
Main Auditorium

- **Prof. Rowan Conway**, Grantham Research Institute on Climate Change & the Environment, UCL

The EU Missions have provided a platform for deeper stakeholder and citizen engagement in research and innovation more than ever before. Citizen science can be a powerful way to support innovations in healthcare. By working with patients and citizens as co-researchers or co-designers of innovations can facilitate mutual learning, community building, and empowerment. This presentation will look at examples of patient and citizen engagement in health-related research and innovation working together towards a common goal of better health outcomes for all.

Rowan.conway@ucl.ac.uk

13:30 - 14:00 **Lecture: City Cancer Challenge Example in Citizen Engagement.** Main Auditorium

- **Isabel Mestres**, C/Can CEO, City Cancer Challenge - Cities to the Front: A Global Call for Local Action

City Cancer Challenge (C/Can) is a global impact-driven NGO committed to improving cancer care in resource-limited settings by empowering cities to drive sustainable, locally-owned solutions. Through a strong methodology to engage local stakeholders and a data-driven approach, C/Can supports cities to strengthen their healthcare systems, address local cancer care needs, and ensure equitable access to treatment for all patients, everywhere. With a focus on inclusive decision-making, C/Can fosters long-term impact by working hand-in-hand with communities, governments, and the private sector to deliver innovative, scalable cancer care solutions. C/Can works in 15 cities across LMICs, supporting more than 6000 healthcare workers and reaching over 67.5 million people with improved cancer care solutions. At C/Can, we believe that where you live should not determine the quality of care you receive. Together, we drive impact from the ground-up, city by city, to build resilient healthcare ecosystems, drive systemic change, and create a future where everyone, everywhere has access to quality cancer care.

Exhibition

From 11:15 | **Showcase stations for citizen and patient engagement**
Exhibition Hall

ALL ISLAND CANCER RESEARCH INSTITUTE

The Blossoming: 77 Million Years in the Making
Vincent Devine – Artist
Professor William Gallagher – Co-Lead, All-Island Cancer Research Institute
Shashank Srinivas – Research Analyst, All-Island Cancer Research Institute

The Blossoming: 77 Million Years in the Making is a cross-disciplinary exhibition that explores the evolving landscape of cancer research through art and science collaboration, using visual storytelling to make complex scientific ideas accessible, emotive, and human. Developed in partnership with the All-Island Cancer Research Institute (AICRI), each piece translates data and discovery into symbolic narratives that connect audiences to the lived experience of cancer and the collective effort to advance care. Created by artist Vincent Devine in close dialogue with researchers, clinicians, and patient advocates, the paintings reflect themes of resilience, innovation, and shared purpose.

The first piece, Crann Comhair (Tree of Cooperation), grows from an Ireland-shaped landmass. Its triple-helix trunk symbolises collaboration among patients, scientists, and clinicians. Wildflowers honour those impacted by cancer, while celestial motifs highlight global partnerships in research.

At the heart of the exhibition is The Blossoming, a striking triptych that traces the journey of cancer research from fear and stigma to discovery and hope. The first panel shows an African child reaching toward inaccessible treatment, a hexagon symbolising pharmaceutical science beneath her feet. The second panel focuses on the present: genomics, immunotherapy, and targeted care. The third panel remains intentionally unfinished—an invitation to imagine the future shaped by continued research, policy, and patient involvement.

NEXUS, the final painting, expands this vision, linking Earth's ancient biological history with a speculative future. It underscores both the deep evolutionary roots of cancer and the cutting-edge technologies reshaping its treatment.

Exhibition

From 11:15	**Showcase stations for citizen and patient engagement** Exhibition Hall

Together, these works honour scientific progress while foregrounding patient voice and human experience. This exhibition invites participants to engage with the creative and research teams, reflect on our shared journey in cancer research, and consider the power of visual storytelling to drive empathy, understanding, and change.

Contact Information: info@aicri.org | Twitter: @AICRIproject | Linkedin : All-Island Cancer Research Institute (AICRI)

Onkofitka Lidka

Rak piersi bez paniki i tabu (Breast cancer: no panic and taboo)
Lidia Dyndor - OnkoFitka Lidka

You Tube Creator, Author of a guide on how to talk to children about cancer, Experienced Educator and Trainer, Breast cancer survivor, Healthy lifestyle Promoter, Happy wife and a mother of 3.

OnkoFitka Lidka is an original You Tube channel, which came into being as a result of strong will and passion for patient advocacy. It is an independent action made for women diagnosed with breast cancer as well as their relatives. I want to debunk cancer stereotypes by using evidence-based medicine and my own experience.

Contact information: @onkofitkalidka , https://linktr.ee/onkofitkalidka and www.onkofitkalidka.pl

Les Seintinelles

Seintinelles
Guillemette Jacob – Founder and CEO

Our mission at Seintinelles is to enable citizen engagement in research at scale and in a collaborative way. We do that using very basic marketing tools and techniques. Our core characteristic is a community of 43 000 citizens that we built over the years and that are pro-actively volunteering to take part in research.

Exhibition

From 11:15 **Showcase stations for citizen and patient engagement**
Exhibition Hall

This community is made of women and men currently experiencing cancer, survivors, relatives, or just citizens who are willing to help.

Joining the community is super easy, it is basically registering to a newsletter. And to start with our members, that we call, les Seintinelles, only commit to that: receiving emails.

Relying on this community our first activity is recruiting for research projects looking for participants. We mostly recruit for non-interventional research projects. But we are more and more giving a hand to clinical trials.

We work on all cancers, and so far, only we've worked only on academic research funded projects.

We recruit very simply, by publicizing in our newsletter and on our website, research projects looking for participants. Members of the community are then free to participate or not if they meet the research project requirements.

And it works, we can easily recruit a thousand volunteers that will complete a questionnaire within 24h and up to 5000 volunteers overall on a research.

In the past 10 years, the community took part in 67 research projects, generated 113 000 in research that allowed 35 new scientific papers to be written.

Our other activities on the back of this first one are:

- To facilitate and enable co-construction of research projects. For those, we both manage the co-construction process and the recruitment of volunteers.

- To share as widely and as interactively as possible research results within a large audience.

Contact information: www.seintinelles.com
Guillemette.jacob@seintinelles.com

Exhibition

From 11:15	**Showcase stations for citizen and patient engagement** Exhibition Hall
EUPATI	**EUPATI - Empowering patient involvement through education** Katerina Charapa - HTA4Patients Project Assistant Laia Bisbal Arnal - Open Classroom Coordinator

European Patient Academy for Therapeutic Innovation (EUPATI) is a multi-stakeholder public-private partnership established as an independent, non-profit Foundation in the Netherlands. EUPATI provides education and resources to patients, patient representatives, researchers and various stakeholders involved in the health innovation ecosystem promoting meaningful patient involvement.

EUPATI is working towards patient involvement by focusing on three key pillars:

Information: EUPATI offers open access information on medicine R&D and other health technologies and patient involvement via the EUPATI Toolbox, providing reliable and valuable knowledge in multiple languages.

Education: EUPATI empowers patients and researchers through targeted training, via:

- **EUPATI Open Classroom:** User friendly platform offering expert-level training on Medicines R&D and other health technologies. Content free of access, in English and non-disease specific.

- **The Patient Expert Training Programme (PETP):** In-depth training of the medicines R&D process, the role of patients in it and the capacity of the patient community to take an active role in collaboration with other stakeholders.

- **EUPATI Learning Lab:** A training portfolio for academia and industry members to upskill their knowledge in patient involvement. Co-designed & delivered with patients, academia and industry.

Collaboration: To integrate and enhance interaction and cooperation between patients and other stakeholders, EUPATI fosters different initiatives:

- EUPATIConnect: Matchmaking platform that connects patients and researchers for meaningful engagement.

Exhibition

From 11:15	**Showcase stations for citizen and patient engagement** Exhibition Hall

- EUPATI National Platforms: Independent multi-stakeholder structures located in 24 countries with the aim to promote patient education and involvement at national level in local languages.

EUPATI is leading or involved in different EU projects developing content for patients, ensuring a patient-centred approach and providing education and guidance to stakeholders involved.

Contact information:
- Katerina Charapa - katerina.charapa@eupati.eu
- Laia Bisbal Arnal - laia.bisbal@eupati.eu
- General EUPATI information - info@eupati.eu

MPNE

Research Partnership Canvas - Identify expectations from all sides, helps to avoid disappointment and to identify new opportunities by better understanding what the other side is looking for.

Bettina Ryll and Gilliosa Spurrier

Superficial Patient and citizen engagement fails to deliver results. Ineffective at best. Causing lasting resentment at worst. To leverage the true potential of citizen and patient involvement, we need partnerships. Partnerships that are built on respect and trust and for mutual benefit. We have developed and tested a method based on Design Thinking, to help us develop effective partnerships fast. We use it for patient partnerships in research. But really, it works for anyone interested in building true partnerships.

Contact information: bettina.ryll@mpneurope.org and gilliosa.spurrier-bernard@mpneurope.org

PULPIT

The PULPIT project: patient involvement in education of healthcare students

Ricardo Ferreira, Principal Investigator

At the Cancer Mission Fair, we will present the Erasmus+ project, PULPIT — Public and Patient Involvement (PPI) in Interprofessional Education of Undergraduate Healthcare Students, a transnational initiative aimed at reshaping healthcare education across Europe and beyond.

Exhibition

From 11:15 **Showcase stations for citizen and patient engagement**
Exhibition Hall

PULPIT promotes meaningful involvement of patients and citizens as experts by experience in the training of future healthcare professionals. By integrating public and patient perspectives into undergraduate education, the project encourages early, person-centred learning and strengthens the development of collaborative, interprofessional practice among students from different health disciplines.

Our presence at the Fair will focus on raising awareness about the project's goals and methodology, sharing insights from current activities, and disseminating printed materials that highlight how PPI can improve health education and, ultimately, health outcomes — including in cancer care. This activity aims to connect with stakeholders from education, research, patient advocacy and the healthcare sector.

PULPIT is coordinated by Lisbon Nursing School (ESEL) and includes a diverse consortium of universities and patient organizations from Portugal, Belgium, Slovenia, The Netherlands and Canada. The project builds on successful experiences from the University of British Columbia and Maastricht University, adapting and expanding them to different national contexts.

Contact information: pulpit@esel.pt

ECHoS Toolboxes **ECHoS stakeholder identification and engagement tool**
Mirjami Tran Minh - Senior Planning Officer

Be part of the solution! Connect now with key decision-makers, community influencers, and organisations on cancer across Europe – submit your organisation to the ECHoS stakeholder identification and engagement tool!

Join now Europe’s key stakeholder collaboration platform for the cancer community. Our networking tool acts as an European hub, overcoming geographical barriers to encourage collaboration among stakeholders, to find new partners for activities, and to find new ways to improve the lives of people affected by cancer.

- **Connect** with key decision-makers and organisations on cancer, across Europe

Exhibition

From 11:15

Showcase stations for citizen and patient engagement
Exhibition Hall

- **Support** the implementation of the EU Cancer Mission activities

- **Find** new partners and resources to improve the EU Cancer Mission objectives

- **Share** ideas, collaborate, and learn from each other!

European citizens and organisations in health, research, and beyond, will be voiced and **their voices will echo together**.

The tool is developed by the EU funded ECHoS project with the aim of creation of a future European Network of National Cancer Mission Hubs (NCMHs). The networking tool is a part of the ECHoS project Work Package 3, Task 3.2.

Contact information: mirjami.tran-minh@hus.fi

Fundacja Piekniejsze Zycie

Look Good, Feel Better
Izabela Nienałtowska - Chief Operating Officer

The Piękniejsze Życie Foundation is dedicated to supporting people who have been diagnosed with cancer in Poland. We are a part of a global organization Look Good Feel Better.

In 2024, we achieved a record number of projects, conducting 64 in-person and online workshops – an increase of 59% compared to the previous year. The workshops benefited 740 female oncological patients.

The foundation's work covers all of Poland; we are currently cooperating with 12 cancer hospitals in 10 cities, from Warsaw, through Kraków and Wrocław, to Gdańsk and Toruń. The number of hospitals is increasing steadily month by month. We also organised a series of educational webinars titled Beautiful Life Despite Cancer and preventive conferences called It's ONCOLOGICAL That You Want to Know, as well as meetings for patients in hospitals, attended by over 1,000 people in the past year alone.

Contact information: Piekniejsze Życie Foundation
- tel + 48 668 023 616
- www.piekniejszezycie.pl

Exhibition & Pitches

From 11:15

Showcase stations for citizen and patient engagement

Exhibition Hall

All.Can and All.Can Poland

Palliative care ensures a good quality of life in illness

Aleksandra Rudnicka - Chairwoman of All.Can Poland,
Ewa Matusiak - All.Can Poland Secretariat
Karolina Wichrowska - All.Can Poland Secretariat

The development of medicine in recent years has led to the emergence of new therapies, such as targeted drugs, immunotherapy, biological drugs, genetic drugs, which has caused previously terminal diseases, with which patients lived for several months, to become chronic diseases.

Palliative patients, treated chronically, struggle not only with the symptoms of the disease, but also with the adverse effects of innovative therapies, which affects their quality of life.

They need not only a dignified death that limits pain and suffering, but also continuous palliative care on many levels of life from the moment of diagnosis.

Care not only in the physical sphere, but also in the mental, spiritual, sexual, and social spheres. This is to improve the patient's quality of life, so that despite the disease, they do not feel excluded, can continue working, and fulfill family and social roles.

Contact information:
Aleksandra Rudnicka - aleksandriarudnicka@gmail.com
Ewa Matusiak- ewa.matusiak@expertpr.pl

11:15 – 12:30

Pitch Sessions – Examples on Citizen and Patient Engagement

Workshop Room 1

World Bladder Cancer

How We Engage Patients at the World Bladder Cancer Patient Forum

Alex Filicevas - Executive Director, World Bladder Cancer Patient Coalition
Theodoros Yfantis - Project Coordinator, World Bladder Cancer Patient Coalition

The World Bladder Cancer Patient Forum is designed to bring together patients, advocates, healthcare professionals, and industry representatives to share experiences and discuss practical solutions. Patients play an active role in the preparation and throughout the event, by sharing their personal stories and also by helping to shape discussions and priorities.

Pitches

11:15 – 12:30	**Pitch Sessions – Examples on Citizen and Patient Engagement** Workshop Room 1

The Forum uses interactive formats such as panel discussions, World Café sessions, and open Q&As to encourage dialogue and ensure that patient perspectives are heard and valued. With options for both in-person and online participation, the event is accessible to a wide range of voices from around the world.

This approach helps generate ideas, strengthen connections, and identify ways to improve support and care for people affected by bladder cancer.

Contact information:
- Alex.filicevas@worldbladdercancer.org
- Theodoros.yfantis@worldbladdercancer.org
- info@worldbladdercancer.org

Ullern Upper Secondary School and Oslo Cancer Cluster

Ullern School & Oslo Cancer Cluster collaboration: 15 years of real-world learning for young talents in health

Bente Prestegård - Project Manager, Oslo Cancer Cluster
Marine Jeanmougin - Lead EU Affairs, Oslo Cancer Cluster

Located within the Radium Hospital Campus in Oslo, Ullern Upper Secondary School sits at the heart of a vibrant ecosystem focused on cancer research, treatment, and innovation. This includes Oslo Cancer Cluster Innovation Park, the Oslo University Hospital's Comprehensive Cancer Centre and the Institute for Cancer Research. Since 2009, the school and Oslo Cancer Cluster have worked together to inspire young talents in health sciences, and especially in the cancer field. The shared spaces at the Innovation Park facilitate interactions and the exchange of ideas among students, teachers, and cancer professionals, whether they are researchers, clinicians, investors or entrepreneurs. Over the years, more than 10,000 teachers and students have engaged in activities with the ecosystem, with 500+ students gaining hands-on experience through placements in hospitals, research groups or private companies. Several placements have for instance been carried out at the Norwegian Cancer Registry, at Thermo Fisher Scientific or at the evergreen investment company Radforsk. Many students have inspiring journeys after their time at Ullern Upper Secondary School. It is the case of former student Simone Mester, CEO & co-founder of the biotechnology start-up Authera dedicated to the development of novel therapeutic molecules,

Pitches

11:15 – 12:30

Pitch Sessions – Examples on Citizen and Patient Engagement

Workshop Room 1

and now mentor in the program. As a result of the collaboration with the school, Oslo Cancer Cluster supported the establishment of the first researcher program for 16-19-year-olds in Norway. By taking high school students outside the traditional classroom setting, they explore careers in Health and Oncology, helping shape tomorrow's innovative solutions.

Contact information:

- Bente Prestegård (bp@oslocancercluster.no)

Norwegian Cancer Society

Engaging Citizens Close to Home: Lessons learned in Norway

Astrid Bjerke - Strategic adviser, Norwegian Cancer Society

The Norwegian Cancer Society (NCS) will present its approach to engaging citizens in the dialogue on cancer, focusing on co-creating arenas for citizen dialogue with local and regional stakeholders and the Cancer Mission Hub Norway. The pitch showcases methods designed to involve citizens directly in issues close to their home and heart.

Two specific methods will be highlighted. The first is "Bridging the Gaps in the Cancer Pathway with a person-centred approach". Its objective is to facilitate live interaction and dialogue between citizens and various stakeholders involved in delivering person-centred services in the cancer field, including hospitals, municipalities, and civil society organisations. Key partners in this method include the Regional Hospital Trust, the local hospital, the Municipality, NCS's Regional Office, and Cancer Mission Hub Norway.

The second method, titled "Turning the Tide on Troubling Tobacco Trends," is a project under development aiming to tackle the increasing use of tobacco products, including e-cigarettes (vaping) and snus, particularly among youth aged 12-16. This method involves engaging young people to collect their input and work collaboratively with local, regional, and national decision-makers to develop measures. Partners include the municipality, a non-profit association focused on public health, NCS's regional office and Cancer Mission Hub Norway.

11:15 – 12:30	**Pitch Sessions – Examples on Citizen and Patient Engagement** Workshop Room 1

Through these methods, NCS demonstrates practical ways to enhance citizen participation in shaping cancer care pathways and addressing crucial public health issues

Contact information:
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- info@cancermission.no

ALL ISLAND CANCER RESEARCH INSTITUTE

The Blossoming: 77 Million Years in the Making

Vincent Devine – Artist
Professor William Gallagher – Co-Lead, All-Island Cancer Research Institute
Shashank Srinivas – Research Analyst, All-Island Cancer Research Institute

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The first piece, Crann Comhair (Tree of Cooperation), grows from an Ireland-shaped landmass. Its triple-helix trunk symbolises collaboration among patients, scientists, and clinicians. Wildflowers honour those impacted by cancer, while celestial motifs highlight global partnerships in research.

At the heart of the exhibition is The Blossoming, a striking triptych that traces the journey of cancer research from fear and stigma to discovery and hope. The first panel shows an African child reaching toward inaccessible treatment, a hexagon symbolising pharmaceutical science beneath her feet. The second panel focuses on the present: genomics, immunotherapy, and targeted care. The third panel remains intentionally unfinished—an invitation to imagine the future shaped by continued research, policy, and patient involvement.

Pitches

11:15 – 12:30 **Pitch Sessions – Examples on Citizen and Patient Engagement**
Workshop Room 1

NEXUS, the final painting, expands this vision, linking Earth's ancient biological history with a speculative future. It underscores both the deep evolutionary roots of cancer and the cutting-edge technologies reshaping its treatment.

Together, these works honour scientific progress while foregrounding patient voice and human experience. This exhibition invites participants to engage with the creative and research teams, reflect on our shared journey in cancer research, and consider the power of visual storytelling to drive empathy, understanding, and change.

Contact Information: info@aicri.org | Twitter: @AICRIproject | Linkedin : All-Island Cancer Research Institute (AICRI)

European Economic and Social Committee (EESC)

Overview of the European Economic and Social Committee's Initiatives in the Fight Against Cancer

Małgorzata Bogusz - Member of the European Economic and Social Committee (EESC), Founder and benefactor of the Institute for Social Policy Development (IRSS), Member of the Monitoring Committee for the National Recovery Plan (KPO) at the Ministry of Funds and Regional Policy

Presentation of the European Economic and Social Committee (EESC), mainly highlighting its initiatives and contributions in the field of cancer prevention. Cancer affects everyone in some way or another. As the Rapporteur of Europe’s Beating Cancer Plan, insights of this initiative will be presented, which aims to address the entire cancer care pathway - from prevention and early detection to diagnosis, treatment, and the ongoing support needed to improve the quality of life for patients and survivors. More and more often, there are discussions around the potential of this plan to serve as a model for tackling other major health issues, such as cardiovascular diseases.

Contact information:
- m.bogusz@irss.org.pl

Pitches

11:15 – 12:30

Pitch Sessions – Examples on Citizen and Patient Engagement

Workshop Room 1

Institute for Social Policy Development (IRSS)

Accelerating action: lessons from lung cancer screening in Central and Eastern Europe (CEE)

Jakub Gołąb - President of the Institute for Social Policy Development; A former spokesperson for the Ministry of Health; Director of the Social Dialogue Department at the Office of the Commissioner for Patient's Rights, and advisor to the Minister of Health; Expert for the Rapporteur during the preparation of the EESC opinion on Europe's Beating Cancer Plan; Former spokesperson for the Polish Presidency of the Council of the European Union, as well as an advisor and parliamentary analyst in the Polish Sejm.

This activity involves a presentation of a lung cancer policy report developed jointly by the Institute for Social Policy Development and the Lung Cancer Policy Network. The report is based on an expert roundtable held in Warsaw in May 2024, which brought together a wide range of stakeholders, including oncologists, radiologists, data scientists, and industry representatives. The report addresses key regional challenges in Central and Eastern Europe (CEE), such as high smoking rates—particularly among women—due to delayed tobacco control efforts, and complex reimbursement systems that hinder access to care. It underscores the urgent need to expand lung cancer screening in the region, particularly through the implementation of low-dose computed tomography (LDCT). To support early detection and better outcomes, the report calls for governments to prioritize lung cancer in national health agendas, raise public awareness, and foster cross-border cooperation to overcome shared barriers. It offers consensus-based recommendations aimed at improving early diagnosis, access to care, and long-term policy commitment.

Contact information:

- j.golab@irss.org.pl

Pitches

11:15 – 12:30	**Pitch Sessions – Examples on Citizen and Patient Engagement** Workshop Room 1

Social network analysis and cancer primary prevention

Social network analysis and cancer primary prevention

Marian-Gabriel Hâncean - Quantitative sociologist and R&D Director at InoMed (Center for Innovation in Medicine)
Marius Geantă - 4P-CAN project coordinator and Co-founder & Director of InoMed

Conventional narratives around cancer prevention often emphasize personal willpower, education, and individual responsibility. However, this approach overlooks the critical role of social structures in shaping health behavior. Drawing on social network analysis (SNA), the 4P-CAN project challenges five persistent myths: that cancer prevention is solely personal, that education is sufficient, that individuals can be treated in isolation, that technology alone can change behavior, and that everyone has equal access to prevention resources. Each of these myths fails to account for the socially embedded nature of risk behaviors.

Through SNA, we see that behaviors such as smoking, poor diet, or avoiding screening are not made in a vacuum; they are socially transmitted, reinforced by peer behavior, and often clustered in social groups. People follow health norms based on who they trust and who surrounds them. Risk flows like contagion through relationships, and the effectiveness of prevention is tied to one's position in a social network.

The 4P-CAN research project (initiative) operationalizes this insight through five integrated research streams: (1) co-creation of prevention strategies with rural communities like Lerești (Romania), (2) longitudinal analysis of personal networks, (3) development of novel statistical approaches like Relational Hyperevent Modeling (RHEM), (4) mapping stakeholder networks from local to EU levels, and (5) activating key local actors to diffuse health information.

By combining empirical evidence, participatory methods, and methodological innovation, the project delivers a cost-efficient, scalable toolkit for primary cancer prevention. This approach targets not just individuals, but the relational ecosystems in which they live, making it possible to reach those often missed by traditional health campaigns.

Contact information:

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Pitches & Discussions

11:15 - 12:30	**Photovoice Method in citizen and patient engagement** Workshop Room 2

From Lens to Life: Engaging Cancer Voices with Photovoice-Karaoke
Kristin Ganahl (Agency for Preventive and Social Medicine, Bregenz, Austria, head of science department, Partner in ListenIN)
Anita Gottlob, researcher at the Austrian National Public Health Institute, Department of Cancer Care Coordination (partner in ECHoS and ListenIN)

Join us for an interactive workshop designed to explore the use of Photovoice in health research with a focus on cancer

This session offers a practical and reflective introduction to the method. Participants will engage in a "Photovoice Karaoke," where they give voice to images from previous Photovoice projects and experience firsthand the process of facilitation.

The workshop will include a short theoretical introduction illustrated with real examples from Photovoice projects in cancer research. It is open to all interested in participatory research methods, creative dissemination strategies, and critical engagement with research ethics.

The workshop includes a hands-on introduction to the Photovoice approach, small group exercises using real-world images and examples of Photovoice application in cancer research and projects (such as ListenIN), and dynamic discussions that bring diverse perspectives to the forefront.

<u>Contact Information</u>:
Kristin Ganahl MA, Agency for Preventive and Social Medicine (aks Gesundheit GmbH), Science department, kristin.ganahl@aks.or.at

13:30 - 15:00	**Discussion session - Patient and citizen engagement in education programs for healthcare professionals** Workshop Room 2
Onko-forum	The Role of Early-career professionals in Shaping the Future of Oncology Paulina Kalman – Medical Student, Chair of Student Onko-Forum

Discussions

13:30 - 15:00 **Discussion session - Patient and citizen engagement in education programs for healthcare professionals**
Workshop Room 2

Studenckie Onko-Forum (SOF) is a nationwide student initiative in Poland that brings together medical and healthcare students with a shared goal: to promote cancer education, raise awareness about prevention, and foster interdisciplinary collaboration in oncology. At the Cancer Mission Fair, we will present an interactive activity designed to engage participants in reflecting on the role of students in shaping the future of oncology.

Our session will take the form of an open quiz followed by a moderated discussion. Rather than providing definitive answers, we aim to create space for dialogue and collective reflection. The activity will explore topics such as how early career professionals can contribute meaningfully to cancer prevention and education efforts, the barriers young professionals face when considering oncology as a career path, and practical ways to involve students in oncological initiatives at both local and international levels.

We believe that young people can and should be active participants in transforming cancer care. When supported and empowered, student-led initiatives have the potential to make a real impact—both in raising public awareness and in shaping future healthcare systems.

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PULPIT **The PULPIT project: patient involvement in education of healthcare students**
Ricardo Ferreira - Principal Investigator

At the Cancer Mission Fair, we will present the Erasmus+ project, PULPIT — Public and Patient Involvement (PPI) in Interprofessional Education of Undergraduate Healthcare Students, a transnational initiative aimed at reshaping healthcare education across Europe and beyond. PULPIT promotes meaningful involvement of patients and citizens as experts by experience in the training of future healthcare professionals. By integrating public and patient perspectives into undergraduate education, the project encourages early, person-centred learning and strengthens the development of collaborative, interprofessional practice among students from different health disciplines.

Discussions

13:30 - 15:00 Discussion session - Patient and citizen engagement in education programs for healthcare professionals

Workshop Room 2

Our presence at the Fair will focus on raising awareness about the project's goals and methodology, sharing insights from current activities, and disseminating printed materials that highlight how PPI can improve health education and, ultimately, health outcomes — including in cancer care. This activity aims to connect with stakeholders from education, research, patient advocacy and the healthcare sector.

PULPIT is coordinated by Lisbon Nursing School (ESEL) and includes a diverse consortium of universities and patient organizations from Portugal, Belgium, Slovenia, The Netherlands and Canada. The project builds on successful experiences from the University of British Columbia and Maastricht University, adapting and expanding them to different national contexts.

Contact information: pulpit@esel.pt

14:00 - 15:00 Patient and citizen engagement in research

Main Auditorium

Seintinelles

Seintinelles
Guillemette Jacob – Founder and CEO

Our mission at Seintinelles is to enable citizen engagement in research at scale and in a collaborative way. We do that using very basic marketing tools and techniques. Our core characteristic is a community of 43 000 citizens that we built over the years and that are pro-actively volunteering to take part in research.

This community is made of women and men currently experiencing cancer, survivors, relatives, or just citizens who are willing to help.

Joining the community is super easy, it is basically registering to a newsletter. And to start with our members, that we call, les Seintinelles, only commit to that: receiving emails.

Discussions

14:00 - 15:00 **Patient and citizen engagement in research**
Main Auditorium

Relying on this community our first activity is recruiting for research projects looking for participants. We mostly recruit for non-interventional research projects. But we are more and more giving a hand to clinical trials.

We work on all cancers, and so far only we've worked only on academic research funded projects.

We recruit very simply, by publicizing in our newsletter and on our website, research projects looking for participants. Members of the community are then free to participate or not if they meet the research project requirements.

And it works, we can easily recruit a thousand volunteers that will complete a questionnaire within 24h and up to 5000 volunteers overall on a research.

In the past 10 years, the community took part in 67 research projects, generated 113 000 in research that allowed 35 new scientific papers to be written.

Our other activities on the back of this first one are

- To facilitate and enable co-construction of research projects. For those, we both manage the co-construction process and the recruitment of volunteers.

- To share as widely and as interactively as possible research results within a large audience.

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Denmark

Citizen engagement in evaluating shared decision making

Bettina Mølri Knudsen - PhD student at the Center for Shared Decision Making, Lillebaelt Hospital – University Hospital of Southern Denmark

This study explores the use of patient decision aids during consultations with breast and colorectal cancer patients. A total of 102 audio recordings of consultations were analyzed.

Discussions

14:00 - 15:00 **Patient and citizen engagement in research**
Main Auditorium

Four cancer patients participated by rating the quality of the consultations, alongside two researchers. All independently applied the observer measure OPTION5 to assess the quality of shared decision making.

The involvement of patients was a critical aspect of this research. It aimed to evaluate whether patients could identify elements of the consultations that researchers might overlook, particularly those elements that patients perceived by patients as significant and potentially influencing their ratings.

Preliminary results show that cancer patients rated the consultations slightly more positively than the researchers did, although a good to moderate interrater reliability was observed. Engaging citizens in this type of project requires careful attention to several key factors. Ethical considerations highlight both the importance and the challenges of involving patients in the research process. Practical implementation demands careful planning to manage the logistics of involving patients in a study of this scale.

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EUPATI **Empowering patient involvement through education**
Katerina Charapa - HTA4Patients Project Assistant
Laia Bisbal Arnal - Open Classroom Coordinator

European Patient Academy for Therapeutic Innovation (EUPATI) is a multi-stakeholder public-private partnership established as an independent, non-profit Foundation in the Netherlands. EUPATI provides education and resources to patients, patient representatives, researchers and various stakeholders involved in the health innovation ecosystem promoting meaningful patient involvement.

EUPATI is working towards patient involvement by focusing on three key pillars:

Information: EUPATI offers open access information on medicine R&D and other health technologies and patient involvement via the EUPATI Toolbox, providing reliable and valuable knowledge in multiple languages.

Discussions

14:00 - 15:00 **Patient and citizen engagement in research**
Main Auditorium

Education: EUPATI empowers patients and researchers through targeted training, via:

- **EUPATI Open Classroom:** User friendly platform offering expert-level training on Medicines R&D and other health technologies. Content free of access, in English and non-disease specific.

- **The Patient Expert Training Programme (PETP):** In-depth training of the medicines R&D process, the role of patients in it and the capacity of the patient community to take an active role in collaboration with other stakeholders.

- **EUPATI Learning Lab:** A training portfolio for academia and industry members to upskill their knowledge in patient involvement. Co-designed & delivered with patients, academia and industry.

Collaboration: To integrate and enhance interaction and cooperation between patients and other stakeholders, EUPATI fosters different initiatives:

- **EUPATIConnect:** Matchmaking platform that connects patients and researchers for meaningful engagement.

- **EUPATI National Platforms:** Independent multi-stakeholder structures located in 24 countries with the aim to promote patient education and involvement at national level in local languages.

EUPATI is leading or involved in different EU projects developing content for patients, ensuring a patient-centred approach and providing education and guidance to stakeholders involved.

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- General EUPATI information - info@eupati.eu

Luxembourg **Improving Cancer Announcement of Diagnosis through Design Thinking**
Sandrine Lavallé, Patient & Public Involvement (PPI) Manager, Luxembourg Institute of Health (LIH) - Luxembourg
Nathalie Mentior, Communication Officer, National Cancer Institute (INC) - Luxembourg

Discussions

14:00 - 15:00 **Patient and citizen engagement in research**
Main Auditorium

Receiving a cancer diagnosis is one of the most difficult moments in a person's life. How this news is communicated can deeply impact the way patients and their loved ones cope and move forward. The "Diagnosis Announcement" project, part of the National Cancer Plan 2 (PNC2 – Axis 3) in Luxembourg, aims to improve the way cancer diagnoses are shared by focusing on real-life experiences and needs.

We use the Design Thinking methodology — a human-centered and collaborative approach — to better understand the emotions, expectations, and challenges faced by patients, their carers, and healthcare professionals. This method encourages empathy, creativity, and teamwork through five main stages:

1. Empathy – Understand what people truly feel and need
2. Define – Identify the key problems to solve
3. Ideate – Brainstorm creative and meaningful ideas
4. Prototype – Develop simple and testable versions of solutions
5. Test – Get feedback and improve

Through participatory workshops, we work together to:

- Explore challenges in the diagnosis announcement process
- Co-create practical, compassionate solutions
- Test and adapt ideas to ensure they meet the needs of both patients and professionals

By placing lived experiences at the center, we hope to inspire new ways of working together and bring real change to how difficult conversations are handled in healthcare.

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- Nathalie Mentior: Communication Officer, National Cancer Institute, Luxembourg: nathalie.mentior@inc.lu

Melanoma Patient Network Europe

Melanoma Patient Network Europe (MPNE) are European Melanoma patients, carers and patient advocates. We want to see as many Melanoma patients survive as possible. We have therefore built a system of networks that allows us to bridge language barriers and share Melanoma knowledge reliably and fast across large geographies.

Discussions

14:00 - 15:00 **Patient and citizen engagement in research**
Main Auditorium

We work according to local priorities but shared working MPNE 4 principles:

1. Patients first
2. Solutions, not problems
3. Data, not Opinions
4. If you don't do it- no one will

Contact information: https://www.mpneurope.org/

15:30 - 16:30 **Life is more than survival - expert panel discussion on quality of life**
Main Auditorium

Ending Discrimination Against Cancer Survivors

European Initiative for Ending Discrimination against Cancer Survivors
Dr Françoise Meunier, MD, PhD, FRCP (UK)

Dr. Françoise Meunier is a Belgian oncologist, former Director General of the European Organisation for Research and Treatment of Cancer (EORTC), Vice-President of the Belgian Royal Academy of Medicine, and Founder of the European Initiative on Ending Discrimination Against Cancer Survivors (EDACS). The EDACS initiative seeks to eliminate the unjust treatment of individuals who, despite being medically cured of cancer, continue to face barriers in accessing financial services such as loans, mortgages, and insurance due to their past medical history. Dr. Meunier argues that when oncologists declare patients cured, cancer survivors should not continue to face unjust obstacles, including discrimination in accessing insurance, loans, and other financial services. A respected member of the Royal Academies of Medicine of Belgium, Prof. Dr. Meunier is also a member of the Science Policy Committee of the European Academy of Cancer Sciences (EACS) and is an active member of the European Cancer Organisation's Survivorship and Quality of Life Network, as well as the Advisory Board of smartCARE. Under her leadership, the initiative works to influence European and national legislation, promote the Right to be Forgotten and foster dialogue between policymakers and patients. Her efforts aim to ensure that cancer survivors are not penalised for their illness after their recovery. The initiative is supported by Fonds Cancer ASBL and facilitated by RPP Group.

Discussions & Workshops

15:30 - 16:30

Life is more than survival - expert panel discussion on quality of life
Main Auditorium

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All.Can

Palliative care ensures a good quality of life in illness
Aleksandra Rudnicka - Chairwoman of All.Can Poland,
Ewa Matusiak - All.Can Poland Secretariat
Karolina Wichrowska - All.Can Poland Secretariat

Short summary/description of your activity (max. 300 words)
The development of medicine in recent years has led to the emergence of new therapies, such as targeted drugs, immunotherapy, biological drugs, genetic drugs, which has caused previously terminal diseases, with which patients lived for several months, to become chronic diseases.

Palliative patients, treated chronically, struggle not only with the symptoms of the disease, but also with the adverse effects of innovative therapies, which affects their quality of life.

They need not only a dignified death that limits pain and suffering, but also continuous palliative care on many levels of life from the moment of diagnosis.

Care not only in the physical sphere, but also in the mental, spiritual, sexual, and social spheres. This is to improve the patient's quality of life, so that despite the disease, they do not feel excluded, can continue working, and fulfill family and social roles.

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Discussions

15:30 - 16:30	**Life is more than survival - expert panel discussion on quality of life** Main Auditorium
European Cancer Organisation (ECO)	The European Cancer Organisation is the not-for-profit federation of member organisations working in cancer at a European level, convening oncology professionals and patients to agree policy, advocate for positive change and be the united voice of the European cancer community. The 'Time To Accelerate: Together Against Cancer' roadmap gathers ECO's recommendations for the future of EU cancer policy. It builds upon the European Cancer Pulse data visualisation tool on cancer inequalities and is further supported by the National and European Parliamentarians for Cancer Action group, both initiated and managed by ECO. Policy priorities and data insights get translated at national level through the Time To Accelerate campaign, launching dedicated country reports in each country visited, including for Poland during the Cancer Mission Fair. Including its 41 Member Societies as well as 21 patient associations and the wider cancer stakeholder community, ECO's Focused Topic Networks cover core policy topics across the cancer control pathway. Specifically, ECO's Survivorship and Quality of Life Network is dedicated to strengthening European and national policy attention to the many medical and psycho-social challenges faced by cancer patients. This includes advocating for a legal right to be forgotten for all cancer survivors in Europe, upholding the patient rights contained within the European Code of Cancer Practice, fostering better survivorship care planning and provision across countries and promoting a stronger quality of life focus for European health systems overall. In accordance to its mission to reduce the burden of cancer and improve outcomes and the quality of care for cancer patients, ECO is also strongly dedicated to supporting the implementation of Europe's Beating Cancer Plan and the EU Cancer Mission. This includes making leading contributions to a range of flagship EU projects focused on cancer patients' quality of life, such as the creation of the Cancer Survivor Smart-Card and of the EUonQoL-Kit of quality-of-life questionnaires, as well as the establishment of new platforms and training tools to better address cancer patients' mental health challenges throughout their cancer journey. For more information on ECO's work, please check the ECO website here and reach out to the ECO team joining the Cancer Mission Fair. Contact information: giuseppe.filiti@europeancancer.org and norbert.couespel@europeancancer.org

Workshops

15:15 - 16:45 **Workshop - Living Labs Method in citizen and patient engagement**
Workshop Room 1

This dynamic and interactive workshop explores the transformative potential of Living Labs as innovation ecosystems for the effective implementation of Europe’s Cancer Mission. Designed as both a conceptual deep dive and a practical experience, the session aims to equip participants with a clear understanding of the Living Lab framework and its operationalisation across the three pillars of the Cancer Mission: prevention, diagnosis and treatment, and quality of life.

The workshop will open with an introductory keynote by Dr. Marius Geantă, President and Co-Founder of the Center for Innovation in Medicine and Coordinator of the Horizon Europe project 4P-CAN. Dr. Geantă will present the theoretical foundations of the Living Lab model—defined as a user-centred, open innovation ecosystem operating in real-life settings—and share early evidence and insights from the 4P-CAN Living Lab in Lerești, Romania, a pioneering example in cancer primary prevention.

The second keynote will be delivered by Prof. Dr. Gabriel Hâncean, Director of Research at the Center for Innovation in Medicine and Professor of Sociology, who will highlight the critical role of social sciences in designing and sustaining Living Labs. His presentation will focus on social and personal network analysis methodologies as applied in 4P-CAN to map community dynamics, stakeholder interactions, and trust pathways—tools that are essential for adapting cancer interventions to local realities and needs.

Anita Gottlob, scientist at GÖG (Gesundheit Österreich GmbH), will serve as the workshop facilitator, guiding participants through an applied group exercise. In the second half of the session, participants will be divided into three working groups—each focusing on one of the Cancer Mission pillars (Prevention, Diagnosis and Treatment, Quality of Life). Using a structured Living Lab pathway (Idea – Prototype – Implementation), each group will co-create a potential intervention scenario, integrating cross-cutting themes such as citizen engagement, stakeholder collaboration, equity, and trust in innovation.

The workshop will:

- Provide a common vocabulary and conceptual clarity on Living Labs in the context of health and cancer

Workshops

15:15 - 16:45 **Workshop - Living Labs Method in citizen and patient engagement**

Workshop Room 1

- Demonstrate the added value of integrating social science tools to capture behavioural, social, and systemic dynamics;

- Foster collaborative innovation among researchers, policymakers, healthcare providers, citizens, and other relevant actors;

- Support participants in designing Living Lab-informed interventions aligned with the goals of Europe’s Cancer Mission.

This session is especially relevant for Mission Cancer project leaders, implementation scientists, public health professionals, social scientists, citizen engagement strategists, and local/regional policymakers.

Join us to experience first-hand how Living Labs can drive real-world impact in the fight against cancer—by bridging science, society, and systems.

European Cancer Organisation

11:00 - 12:30	**EUROPEAN CANCER ROADMAP | Time to Accelerate - Together Against Cancer: Poland** Main Auditorium
Opening remarks	**Hugo Soares** Co-coordinator of ECHoS project <u>Moderation</u>: **Florian Tille** Technical officer OBS/WHO
Time to Accelerate – the European Cancer Roadmap to 2030	**Norbert Couespel** Policy Research and EU Projects Manager, European Cancer Organisation
Poland's Commitment to EU and national cancer policy	**Mr Konrad Korbiński** Director of the Department of Coordinated Care, Ministry of Health of Poland **Senator Agnieszka Gorgoń-Komor**
Case study of citizen participation: the new National Oncology Portal for patients	**Piotr Rutkowski** Maria Sklodowska-Curie Memorial Cancer Center and Institute of Oncology
Status and opportunities for Polish cancer policy: the new European Cancer Pulse Country Report for Poland	**Juliana de Sá** Policy Research Officer, European Cancer Organisation **Patrycja Rzucidło-Zając** – HPV vaccination Institute of Patient Rights and Health Education **Witold Rzyman** – Lung cancer screening Head of Department of Thoracic Surgery, Medical University of Gdańsk **Françoise Meunier** - Right to be Forgotten Founder, Ending Discrimination Against Cancer Survivors **Agata Polińska** – Patient perspective Vice President, Alivia Fundacja Onkologiczna
Closing remarks	