

# EU Cancer Mission Fair

Day 1: May 20<sup>th</sup>, 2025

**LAUNCH of the Polish Cancer Mission Hub**

Location: [Forteca Kręglićy, Warsaw, Poland](#)

We are pleased to invite to the official launch of the Polish Cancer Mission Hub, held in conjunction with the annual Warsaw Oncology Conference and marking the opening of the EU Cancer Mission Fair – a three-day event jointly organized by the European Commission and the ECHoS project: Establishing Cancer Mission Hubs: Networks and Synergies.

This high-level event aims to raise awareness and support the implementation of the EU Mission on Cancer in Poland and across Europe. Through international collaboration, exchange of best practices, and citizen-centred approaches, the event will bring together key stakeholders from science, healthcare, policy, patient advocacy, and industry to strengthen the fight against cancer and advance innovation in cancer care and research.

15:00 - 15:40 Press Conference (+ EU Cancer Mission Fair)

## WELCOME SESSION

16:00 - 16:05 **Beata Jagielska**, Director of NIO-PIB

16:05 - 16:10 **Marcin Kulasek**, Ministry of Science (TBC)

16:10 - 16:15 **Izabela Leszczyna**, Ministry of Health (TBC)

## INTRODUCTION TO THE NATIONAL CANCER MISSION HUBS

16:15 - 16:25 **Joanna Drake**, Deputy Director General Planet, People and Science for Policy and Mission Manager for EU Mission on Cancer

16:25 - 16:35 **Adam Jarubas**, Member of European Parliament, Chair of SANT Committee

16:35 - 16:45 **Christine Chomienne**, Vice-Chair of the Mission Cancer Board

16:45 - 16:50 **Anabela Isidro**, ECHoS Coordinator and AICIB Executive Board Member, Portugal

16:50 - 17:00 **Iwona Ługowska**, NIO-PIB Plenipotentiary Director of International Affairs, Head of Polish Cancer Mission Hub

17:00 - 17:05 **Lidka - OnkoFitka**, Patient Testimonial

## PANEL SESSIONS

**17:05 - 17:30**     **SCIENCE:** Exploring scientific collaboration and innovation to accelerate progress in cancer research

Moderator: **Iwona Lugowska**, MSCI, Poland

Panellists:

**Christine Chomienne**, Mission Cancer Board

**Jerzy Małachowski**, NCBiR, Poland *(TBC)*

**Wojciech Fendler**, ABM, Poland

**Jan Geissler**, Patvocates

**17:30 - 18:00**     **HEALTHCARE:** Discussing strategies to improve access, quality, and integration of cancer care services

Moderator: **Piotr Rutkowski**, MSCI, Poland

Panellists:

**Françoise Meunier**, Right to be forgotten

**Sławomir Blamek**, MSCI-Gliwice, Poland

**Anita Kienesberger**, Childhodd Cancer International - Europe

**Konrad Korbinski**, Ministry of Health, Poland *(TBC)*

**18:00 - 18:30**     **INDUSTRY:** Engaging the private sector in delivering innovative and sustainable cancer solutions

Moderator: **Ebba Hallersjö Hult**, SIR, Sweden

Panellists:

**Irma Veberic**, Roche Poland

**Wiktoria Janicki**, Infarma, Poland

**Maciej Wieczorek**, Celon Pharma, Poland

**Gilliosa Spurrier-Bernard**, MPNE

**18:30 - 19:00**     **POLICYMAKERS:** Focusing on policy frameworks that enable effective implementation of the EU Cancer Mission at Member State level

Moderator: **Rowan Conway**, UCL's Institute for Innovation and Public Purpose

Panellists:

**Joanna Drake**, DG-RTD, Manager of EU Mission on Cancer

**Beata Jagielska**, National Cancer Network, Poland

**Alex Filicevas**, WECAN Chair

## MEETING CLOSURE

**19:00 - 19:10**     **Beata Jagielska & Iwona Lugowska**

## NETWORKING AND DINNER

# EU Cancer Mission Fair

Day 2: May 21<sup>st</sup>, 2025

**ENGAGE - Citizen and Patient engagement in Cancer Care and Research**

Location: [Centralny Dom Technologii, Warsaw, Poland](#)

The inaugural **Cancer Mission Fair** will be a groundbreaking event uniting all voices in the fight against cancer. Together, we will explore the power of **patient and citizen engagement** and **celebrate innovative initiatives transforming cancer care and research**.

## WELCOME SESSION

**09:30 - 10:30**

Iwona Lugowska, Polish Cancer Mission Hub, NIO-PIB, Poland  
Kasia Jurczak, Head of Unit, Combatting Diseases, DG-RTD  
Hugo Soares, co-coordinator of ECHoS Project  
Lidia Dyndor, Patient Testimony

**10:30 - 11:00**

Keynote on the topic of citizen engagement, Rowan Conway - UCL

**11:00 - 12:30**

- Launch of the ECO European Cancer Pulse Country Report for Poland
- Fair activities (including an exhibition area with interactive stations, engaging and participatory activities about citizen engagement in cancer care, prevention and research)
- Pitch Session on different examples on citizen and patient engagement
- Workshop on the Photovoice method.

**12:30 - 13:30**

**Lunch**

**13:30-14:00**

Keynote on community engagement, Isabel Mestres - City Cancer Challenge

**13:30 - 16:30**

- Workshop on the implementation of Citizen Engagement in NCMH, Rowan Conway
- Discussion session on research and patient/citizen involvement
- Discussion session on patient and citizen engagement in education programs for healthcare professionals
- Fair activities (including an exhibition area with interactive stations, engaging and participatory activities about citizen engagement in cancer care, prevention and research)
- Panel discussion on quality of life
- Living labs workshop

**17:00**

**Closure**

# EU Cancer Mission Fair

Day 3: May 22<sup>nd</sup>, 2025

SYNERGIES in Cancer Research and Cancer Care

Location: [Centralny Dom Technologii, Warsaw, Poland](#)

The **synergies** day will be dynamic half-day event within the cancer mission fair structured into two focused sessions designed to **drive collaboration** and **integration** within the **National Cancer Mission Hubs (NCMHs)**.

## WELCOME SESSION

09:00 - 09:30

- Agnieszka Janowska (Polish Cancer Mission Hub)
- Ian Gauci-Borda (ECHO<sup>S</sup> WP4 - Synergies Coordinator)

## SESSION I: PREVENTION AND EARLY DETECTION PANEL

09:30 - 11:30

*Moderation: Kay Duggan-Walls, DG-RTD*

- PROPHET [A PeR<sup>S</sup>Onalized prevention roadmap for the future HEalThcare]
- Can.Heal [Building the EU cancer and public health genomics platform]
- TOGAS [Towards Gastric Cancer Screening Implementation in the European Union]
- ONCODIR [Evidence-based Participatory Decision Making for Cancer Prevention through implementation]
- 4PCAN [Personalized CANcer Primary Prevention research through Citizen Participation and digitally enabled social innovation]
- EUCAIM [EUropean Federation for CANcer IMages]

11:30 - 12:00

Lunch Break

## SESSION II: QUALITY OF LIFE PANEL

*Moderation: Eleni Tolma, Cancer Mission Board Member*

**12:00 - 14:00**

- eCAN [Strengthening eHealth for Cancer Patients]
- OAC [Outdoor Against Cancer]
- WECAN [The Workgroup of European Cancer Patient Advocacy Networks]
- EUonQoL [Quality of Life in Oncology]
- MyPath [The digital solution to patient-centred cancer care]

**14:00 - 14:15**

Summary of the key discussions and outcomes

**14:15**

**Closure**