

# EU Cancer Mission Fair

Day 1: May 20<sup>th</sup>, 2025

## LAUNCH of the Polish Cancer Mission Hub

Location: [Forteca Kręgllicy, Warsaw, Poland](#)

We are pleased to invite to the official launch of the Polish Cancer Mission Hub, held in conjunction with the annual Warsaw Oncology Conference organized by the Maria Skłodowska Curie National Research Institute of Oncology and the EU Cancer Mission Fair — an event jointly organized by the European Commission and the ECHoS project: Establishing Cancer Mission Hubs: Networks and Synergies.

This high-level event aims to raise awareness and support the implementation of the EU Mission on Cancer in Poland and across Europe. Through international collaboration, exchange of best practices, and citizen-centred approaches, the event will bring together key stakeholders from science, healthcare, policy, patient advocacy, and industry to strengthen the fight against cancer and advance innovation in cancer care and research.

15:00 – 15:40      **Press Conference**

15:00 – 16:00      **Registration**

### OPENING REMARKS

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| 16:00 - 16:05 | <b>Beata Jagielska</b> , Director of the Maria Skłodowska-Curie National Research Institute of Oncology (MSCI), Poland |
| 16:05 - 16:10 | <b>Izabela Leszczyna</b> , Minister of Health, Poland  |
| 16:10 - 16:15 | <b>Andrzej Szeptycki</b> , Undersecretary of State, Ministry of Science and Higher Education, Poland                   |

### INTRODUCTION TO THE NATIONAL CANCER MISSION HUBS

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|---------------|---|
| 16:15 - 16:25 | <b>Joanna Drake</b> , Deputy Director-General, DG Research and Innovation, European Commission                      |
| 16:25 - 16:35 | <b>Adam Jarubas</b> , Chair of Committee on Public Health (SANT), European Parliament                               |
| 16:35 - 16:45 | <b>Christine Chomienne</b> , Vice-Chair of the Mission Board Cancer, European Commission                            |
| 16:45 - 16:50 | <b>Anabela Isidro</b> , ECHoS Coordinator and AICIB Executive Board Member  |
| 16:50 - 17:00 | <b>Iwona Ługowska</b> , Head of Polish Cancer Mission Hub, MSCI's Plenipotentiary Director of International Affairs |
| 17:00 - 17:05 | <b>Lidia Dyndor</b> , Patient Testimonial, Poland   |

## PANEL SESSIONS

- 17:05 - 17:30 **POLICYMAKERS:** *Alignment without overlap – how can the Cancer Mission Hub support national and EU strategies?*  
Moderator: **Rowan Conway**, London School of Economics and Political Science, UK
- Panellists:  
**Kasia Jurczak**, Combatting Diseases Unit, DG Research and Innovation, European Commission  
**Eva Jolly**, Karolinska Comprehensive Cancer Center, Sweden  
**Beata Jagielska**, National Cancer Network, Poland  
**Alex Filicevas**, WECAN
- 17:30-18:00 **SCIENCE:** *From research to real-world impact – how can the Cancer Mission Hub accelerate translation, scale and participation?*  
Moderator: **Iwona Ługowska**, MSCI, Poland
- Panellists:  
**Christine Chomienne**, Mission Cancer Board, European Commission  
**Maria Śmietanka**, National Centre for Research and Development (NCBR), Poland  
**Ireneusz Staroń**, Medical Research Agency (ABM), Poland  
**Jan Geissler**, Patvocates
- 18:00-18:30 **HEALTHCARE:** *Connecting systems through patient-centred care – how can the Cancer Mission Hub support improved quality and access in oncology?*  
Moderator: **Piotr Rutkowski**, MSCI, Poland
- Panellists:  
**Konrad Korbiński**, Ministry of Health, Poland  
**Françoise Meunier**, European initiative on Ending discrimination against cancer survivors  
**Sławomir Blamek**, MSCI-Gliwice, Poland  
**Anita Kienesberger**, CCI Europe
- 18:30 - 19:00 **INDUSTRY:** *Unlocking innovation through collaboration – how can industry and the Cancer Mission Hub align for long-term impact?*  
Moderator: **Ebba Hallersjö Hult**, Vision Zero Cancer, Sweden
- Panellists:  
**Irma Veberič**, Roche, Poland  
**Michał Byliniak**, Infarma, Poland  
**Maciej Wieczorek**, Celon Pharma S.A., Poland  
**Gilliosa Spurrier-Bernard**, MPNE
- 19:00 – 19:10 Meeting Closure, **Beata Jagielska & Iwona Ługowska**

## NETWORKING AND DINNER

# EU Cancer Mission Fair

Day 2: May 21<sup>st</sup>, 2025

**ENGAGE – Citizen and Patient engagement in Cancer Care and Research**

Location: [Centralny Dom Technologii, Warsaw, Poland](#)

The inaugural **Cancer Mission Fair** will be a groundbreaking event uniting all voices in the fight against cancer. Together, we will explore the power of **patient and citizen engagement** and **celebrate innovative initiatives transforming cancer care and research**.

## WELCOME SESSION

**09:30 – 10:30**     **Iwona Lugowska**, Polish Cancer Mission Hub, NIO-PIB, Poland  
**Kasia Jurczak**, Head of Unit, Combatting Diseases, DG-RTD  
**Hugo Soares**, co-coordinator of ECHoS Project  
**Lidia Dyndor**, Patient Testimony

**10:30 – 11:00**     Keynote on the topic of citizen engagement | **Rowan Conway**, UCL

**11:00 – 12:30**

- Launch of the ECO European Cancer Pulse Country Report for Poland
- Fair activities (including an exhibition area with interactive stations, engaging and participatory activities about citizen engagement in cancer care, prevention and research)
- Pitch Session on different examples on citizen and patient engagement
- Workshop on the Photovoice method.

**12:30 – 13:30**     **LUNCH BREAK**

**13:30 - 14:00**     Keynote on community engagement, **Isabel Mestres** - City Cancer Challenge

**13:30 – 16:30**

- Workshop on the implementation of Citizen Engagement in NCMH
- Discussion session on research and patient/citizen involvement
- Discussion session on patient and citizen engagement in education programs for healthcare professionals
- Fair activities (including an exhibition area with interactive stations, engaging and participatory activities about citizen engagement in cancer care, prevention and research)
- Panel discussion on quality of life
- Living Labs workshop

**17:00**

**CLOSURE**

# EU Cancer Mission Fair

Day 3: May 22<sup>nd</sup>, 2025

**SYNERGIES in Cancer Research and Cancer Care**

Location: [Centralny Dom Technologii, Warsaw, Poland](#)

The **synergies** day will be dynamic half-day event within the cancer mission fair structured into two focused sessions designed to **drive collaboration** and **integration** within the **National Cancer Mission Hubs (NCMHs)**.

## WELCOME SESSION

09:00 – 09:30

- **Agnieszka Janowska** (Polish Cancer Mission Hub)
- **Ian Gauci-Borda** (ECHO<sup>S</sup> WP4 – Synergies Coordinator)

## SESSION I: PREVENTION AND EARLY DETECTION PANEL

09:30 – 11:30

Moderation: **Kay Duggan-Walls**, DG-RTD

- PROPHET [A PeRsOnalized prevention roadmap for the future HEalThcare]
- Can.Heal [Building the EU cancer and public health genomics platform]
- TOGAS [Towards Gastric Cancer Screening Implementation in the European Union]
- ONCODIR [Evidence-based Participatory Decision Making for Cancer Prevention through implementation]
- 4PCAN [Personalized CANcer Primary Prevention research through Citizen Participation and digitally enabled social innovation]
- EUCAIM [European Federation for CANcer IMages]

11:30 – 12:00 LUNCH BREAK

## SESSION II: QUALITY OF LIFE PANEL

12:00 – 14:00

Moderation: **Eleni Tolma**, Cancer Mission Board Member

- eCAN [Strengthening eHealth for Cancer Patients]
- OAC [Outdoor Against Cancer]
- WECAN [The Workgroup of European Cancer Patient Advocacy Networks]
- EUonQoL [Quality of Life in Oncology]
- MyPath [The digital solution to patient-centred cancer care]

**14:00 - 14:15** Summary of the key discussions and outcomes

**14:15**

**CLOSURE**