



The value of social engagement in Cancer Mission



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Mission overview

The Mission Cancer aims to provide a better understanding of cancer, allow for earlier diagnosis and optimisation of treatment, and improve the quality of life of cancer patients during and after treatment. Mission's Cancer main goal is to **improve the lives of more than 3 million people by 2030** through prevention, cures, and a better quality of life.

Key objectives

The mission activities are built around **four key objectives** :

- understand cancer and its risk factors
- prevention and early detection
- optimise diagnostics and treatments
- support the quality of life of people living with and after cancer, while ensuring equitable access for all.

Funding opportunities

In the framework of Mission work programme 2023-2025 there are several funding opportunities aiming to support ideas on cancer research, innovation, technology and cancer control, to contribute to the Mission's objectives.

Check out the new Cancer Mission **open calls** here:

[HORIZON-MISS-2024-CANCER-01-01](#): Use cases for the UNCAN.eu research data platform

[HORIZON-MISS-2024-CANCER-01-02](#): Support dialogue towards the development of national cancer data nodes

[HORIZON-MISS-2024-CANCER-01-03](#): Accessible and affordable tests to advance early detection of heritable cancers in European regions

[HORIZON-MISS-2024-CANCER-01-04](#): Support a pragmatic clinical trial programme by cancer charities

[HORIZON-MISS-2024-CANCER-01-05](#): Improving the understanding and management of late-effects in adolescents and young adults (AYA) with cancer

[HORIZON-MISS-2024-CANCER-01-06](#): An information portal for the European Cancer Patient Digital Centre

Useful LINKS

Mission NCPs ([link](#))

To stay update on Cancer Mission Implementation ([link](#))



The role of social engagement

Social engagement is at heart of Mission on Cancer. Actions within Mission Cancer are focused on **joining efforts** across Europe among **citizens, stakeholders** and **Member States** to make the fight and the cancer prevention more efficient and inclusive.

In this co-creation perspective, citizens as well as societal actors are considered as central player in designing and implementing effective solutions that contribute to the mission objectives.

In addition, social engagement is a key factor in raising awareness across the whole society.

For more information on the social engagement and collaboration initiatives carried out by Cancer Mission, click [here](#).

Some Social Engagement Insights

Here some insights on social engagement activities carried out by **SalvOvar project** (funded under HORIZON-MISS-CANCER-2022-01), which aims at improving the management of patients with poor prognostic ovarian cancer after neoadjuvant chemotherapy.

Social engagement strategies used in the project

- Online and Onsite Community Building Events such as workshops, seminars
- Online and Onsite Forums and Groups

Target groups involved

Researchers, practitioners; citizens ; policy makers

A particular successful example of Social Engagement activity within the project:

use of multimedia and digital communication technologies (PIs photo, videos and voice) to bring a human connection to the project.

What made this initiative so successful

By involving a specific community, the initiative was particularly appealing for all those members who would stay update on main happening and novelties about the community.

“Our targets are physicians and physicians like to see what other physicians are doing”.

For more information about the project and its activities check the [SolvOvar website](#).



